

## Peace Journalism and Media Training Consultant

### Scope of Work

Equal Access International (EAI) – a non-governmental organization (NGO) headquartered in Washington, D.C. – partners with communities around the world to co-create sustainable solutions utilizing community engagement and participatory media and technology. With funding from bi-laterals, multi-laterals, foundations, and individual donors, EAI has a 20-year record of accomplishment implementing social change projects and currently operates in Afghanistan, Burkina Faso, Cameroon, Chad, Kenya, Mali, Nepal, Niger, Nigeria, and the Philippines.

#### **Project Overview:**

Equal Access International was awarded two grants by the U.S. Embassy in Algiers. Both projects seek to increase the knowledge, capacity, and effectiveness of media professionals and messengers in priority North and West African countries to counter extremist narratives and messaging and prevent media actors from feeding into terrorist propaganda. Both projects feature innovative training curriculum, expert trainers, extensive tailored training, and three-month fellowship. Both projects will train, network, and empower a diverse group of 24 strategic influencers and amplify their voices to strengthen responsible media, alternative narratives, and social cohesion. During the fellowship period, fellows will receive ongoing mentorship and will work together with participants from their countries to tailor workshop materials and toolkits to their country's context, develop and conduct a training of trainers aimed at strengthening/scaling responsible media sectors, sharing experiences, and diffusing new media approaches. EAI will implement two in-person workshops in Abidjan, Côte d'Ivoire in December 2021.

Workshop 1: The purpose of this workshop is to strengthen responsible media in countering extremist narratives by supporting practical training for high-performing regional media professionals and new media influencers from Algeria, Chad, Niger, Mali, Burkina Faso, Mauritania, Morocco, and Senegal. Training topics may include:

- Traditional Media Coverage of Terrorism
- Islam and Violent Extremism
- The relationship between extremist organizations and the news media;
- How to cover violent extremist events
- Storytelling for social change and media literacy

Workshop 2: The purpose of this workshop is to increase the knowledge, capacity, and effectiveness of visual storytellers, photojournalists, and visual historians from Algeria, Morocco, Tunisia, and Lebanon to amplify compelling visual narratives, media reporting, and SBCC-informed campaigns with the goal of countering extremist narratives, disinformation and avoiding feeding into terrorist and non-state propaganda. Training topics may include:

- Media Literacy for Photojournalists
- Visual storytelling for social change

- Building inclusive and compelling narratives that at-risk communities see themselves as part of and lead to pro-social outcomes
- Role of visuals in creating and perpetuating stereotypes, especially of extremists and victims;

Due to COVID travel restrictions and the requirement that all visitors to Algeria quarantine for 5 days in their hotel rooms, EAI has received donor approval to hold both weeklong in-person workshops in Abidjan, Côte d'Ivoire. Given EAI's existing presence and strong country operations in Abidjan, the strong regional airport and airline (Air Côte d'Ivoire) to facilitate travel and logistics, the fact that many regional participants are from ECOWAS countries will not require a visa, and the fact that the government of Côte d'Ivoire does not require visitors to quarantine upon arrival, we feel that Côte d'Ivoire is our best option for an in-person workshop.

We will keep tracking the situation and monitoring public health guidelines and travel restrictions. It is possible that requirements may change in the coming months.

To streamline logistics, preparation, and minimize costs, EAI is planning to hold both workshops back to back the first two weeks of December 2021 (December 6-17, 2021).

EAI seeks a **Peace Journalism and Media Training Consultant** to support the design, virtual training, in-person training, and mentoring of fellows from North and West Africa. The scope of work cover 35 days for the following:

- 7 days for workshop prep/design (Sept-Oct)
- 7 days for virtual training (Oct-Nov)
- 10 days for in-country training (Dec)
- 10 days for mentoring, support for toolkit development, follow training (Dec-Feb)
- 1 day for miscellaneous meetings, coordination calls, etc (throughout)

#### **Deliverables:**

- Support Practice Area Director with workshop design, planning, coordinate curriculum.
- Provide weekly virtual sessions in October - November 2021.
- Support with curriculum development and adaptation, including liaising with other speakers, trainers, and consultants to organize and finalize workshop schedule.
- Support with online learning platform (e.g. Zoom, Teams, Ideaboardz, etc.) and short-term trainers content and scheduling for 4-week virtual training in Oct-Nov 2021.

- Coordinate with mentors to track progress of fellows in step-down training, toolkit development, and media content production and placement.

**Expertise:**

- Advanced proficiency in English, strong preference for French (written and spoken).
- Experience working on North and West Africa politics, media, conflict dynamics, and history strongly preferred.
- Seasoned trainer in media literacy, journalism, storytelling, and peacebuilding.
- Minimum 5 years' experience leading similar trainings.
- Experience coordinating external events and interfacing with high-level donors a plus.
- Excellent analytical skills; ability to quickly aggregate and analyze information.
- Advanced knowledge of virtual videoconferencing platforms, Microsoft Office Suite and Adobe Products, videoconferencing technology, and online learning platforms.

This remote consultancy is from September 2021 – February 2022. The consultant may be expected to travel to Algeria or Côte d'Ivoire, depending on COVID travel restrictions, in December 2021.

**APPLICATION INSTRUCTIONS:**

To apply, please send your CV/daily rate, and indicate your expertise to: [consultancies@equalaccess.org](mailto:consultancies@equalaccess.org) with "Peace Journalism and Media Training Consultant" in the subject line of the email. The deadline for submitting applications is September 17, 2021.