Terms of Reference for Data visualization Consultant to lead on strengthening EAI Resilience for Peace (R4P) Project in its analysis and communication capacities around the project results and performance

Background:

Equal Access International is an international not for profit organization working throughout Asia and Africa. A communication for social change organization that combines the power of media with community mobilization, Equal Access creates customized communications strategies and outreach solutions that address the most critical challenges affecting people in the developing world in the areas of peace and transforming extremism, women's and girl's empowerment, governance, civic participation, youth development, human rights and health. EAI is currently implementing the Resilience for Peace (R4P) US Agency for International Development (USAID) focusing on P/CVE, community resilience in Côte d'Ivoire Northern Border.

Resilience for Peace (R4P) is a five-year USAID-funded, EAI-implemented, initiative to strengthen community resilience and learning, particularly for women and youth, to counter and prevent violent extremism in Côte d'Ivoire's northern border areas. Working with partners – National Opinion Research Center (NORC), Indigo-Côte d'Ivoire and the University of Bouaké – the project will foster a "CVE ecosystem" by reinforcing community resilience structures, creating civic and economic empowerment opportunities for at-risk border communities, through improvements in natural resource management and government-service delivery and responsiveness. Other activities will educate citizens and foster dialogue networks and townhalls to build whole-of-community trust, increase positive narratives, generate knowledge and learning among local communities on CVE concepts, while economic empowerment and positive youth development approaches will improve their employability.

R4P seeks a data visualization consultant with experience in analyzing qualitative and quantitative data, which the project has generated and documented in order to present the richness of insights through visualizations and infographics. Theses visualization will be integrated into reports to USAID, internal documents, online publications, social media and others. The audience for these visual products includes R4P, EAI headquarter, USAID, and where appropriate the public.

The following table describes the deliverables which are expected from the Consultant including corresponding dates for sharing of final deliverables. The content and dates can be modified upon joint agreement between the Consultant and EAI. The Consultant is expected to participate in regular exchanges with EAI as part of the Level of Effort of the different tasks.

Statement of Work	Deliverable	Deadline & Level of Effort (LOE
	DATA VISUALISATION	
Explore the R4P perception survey data on security and resilience in northern Côte d'Ivoire in order to identify options to visualize key insights. The visual product should support the internal and external dissemination of the report.	1 visualization on data of 1-2 pages	LOE: up to 15 hours Deadline: February 3, 2022
Explore the R4P Côte d'Ivoire northern border communication ecosystem study report to identify options to visualize key insights. The visual product should support the internal and external dissemination of the report.	1 visualization on data of 1-2 pages	LOE: up to 15 hours Deadline: February 3, 2022

Statement of Work	Deliverable	Deadline & Level of Effort (LOE
Explore the data collected through the political and economical analysis to identify options to visualize key insights. The visual product should support the internal and external dissemination of the outcome harvesting insights and conclusions.	1 visualization on data of 1-2 pages	LOE: up to 15 hours Deadline: February 3, 2022
Identify graphs and infographics to better communicate key messages for the final annual report on the project	3 visualizations	LOE: up to 15 hours Deadline: March 31, 2022

Supervision

The Data visualization Consultant will have as reference points EAI/ R4P Deputy Chief of party and Digital communication and Reporting officer to ensure quality and impactful implementation of the task.

Duration of Assignment

The assignment has a maximum of 60 **hours** from 26 January 2022 to 31 March 2022.

Logistics

No travel is envisioned for this consultancy and work is to be done remotely, with communications over Microsoft Teams or other platforms. Office space and equipment is at the charge of the consultant.

Expertise:

- At least 1 year of relevant work experience in data visualization.
- Bachelor's degree in a relevant field.
- Demonstrated visualization of qualitative and quantitative data.
- Experience in conceiving processes to analyze and visualize data jointly.
- An understating of social media and project reporting considered an asset.
- Willingness to get familiar with the socio-political context of V4P intervention.
- Strong analytical skills of qualitative and quantitative data.
- Ability to function effectively while working remotely, demonstrating strong listening, communication, and collaboration skills.
- Advanced computer skills, particularly with visualization programs.
- French is considered as an asset.

Applications & deadline

To apply, please send your CV, samples of work and hourly rate at this address:
r4p_recrutement@equalaccess.org

The priority deadline to apply for this consultancy is 26 January 2022. However, applications will be reviewed on a rolling basis. Early applications are encouraged!