



Inform  
Educate  
Inspire

## ABOUT US

Equal Access is a communications for social change organization that combines the power of media with community mobilization. We aim to inform, educate and inspire men, women and youth to address critical challenges in their communities such as women and girls' empowerment, youth life skills, economic development, public health, civic participation and governance, and human rights.

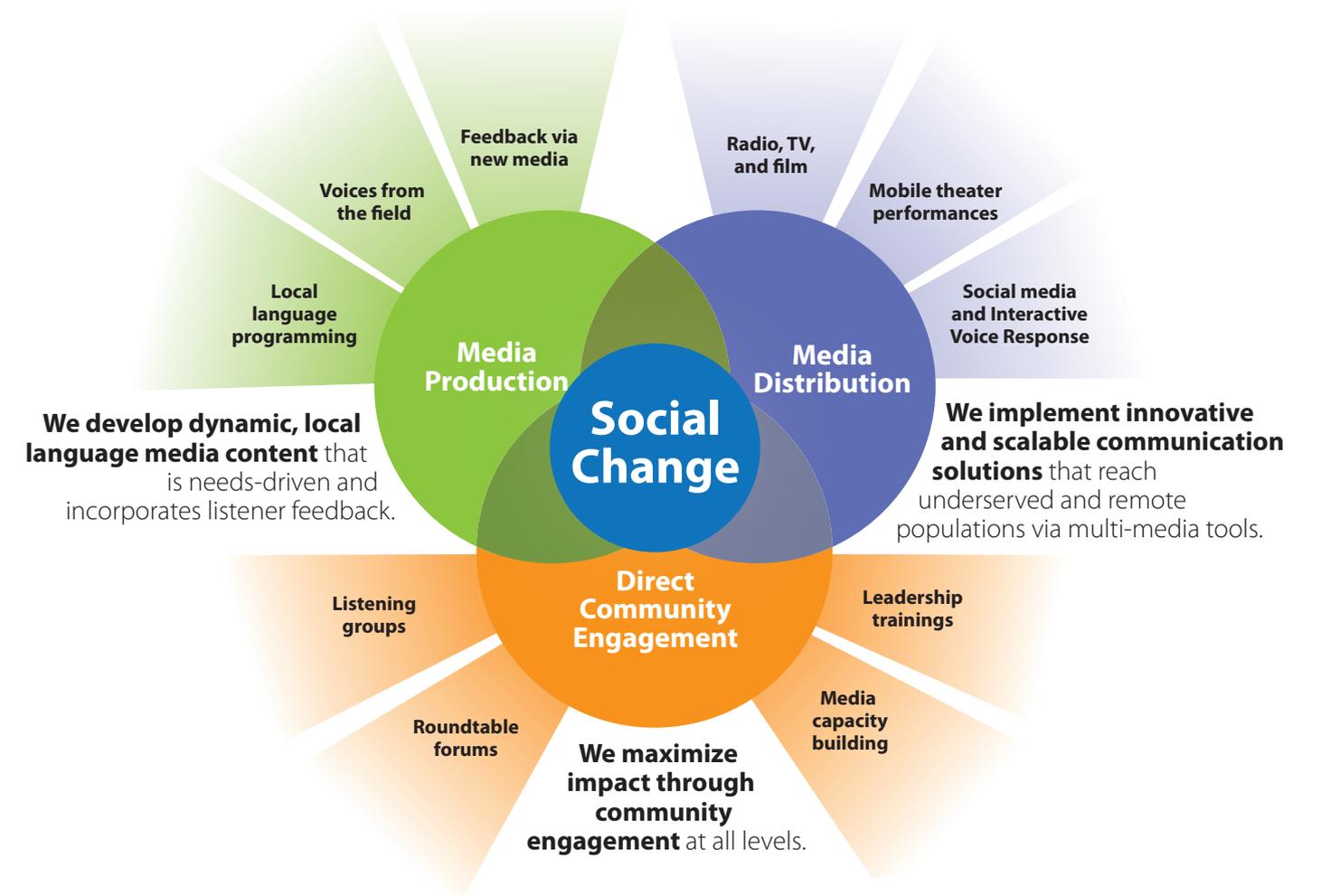
## OUR VISION

*"A World in Dialogue Where All Voices are Heard and Respected."*

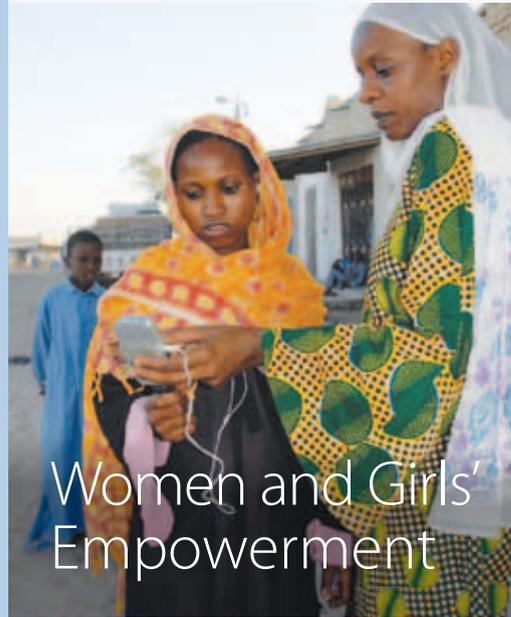
## OUR MISSION

To create positive social change for millions of underserved people in the developing world by delivering critically needed information and education through innovative media, appropriate technology and direct community engagement.

## Our Approach

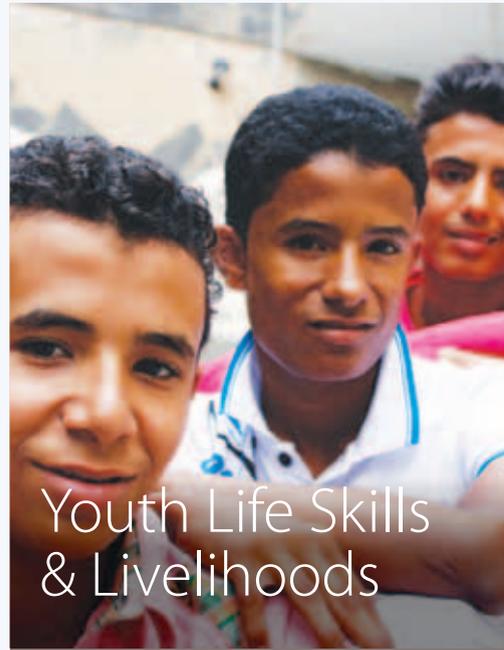


# Our Programs



## Women and Girls' Empowerment

Equal Access is committed to empowering girls and women by providing them with information and education vital to their lives. Through our trusted radio programs, listening groups and leadership trainings, women in the developing world are gaining new knowledge of their rights. Covering a wide range of women's rights issues from gender-based violence to child marriage, our programs are helping millions of women and girls transform their lives and their communities every day.



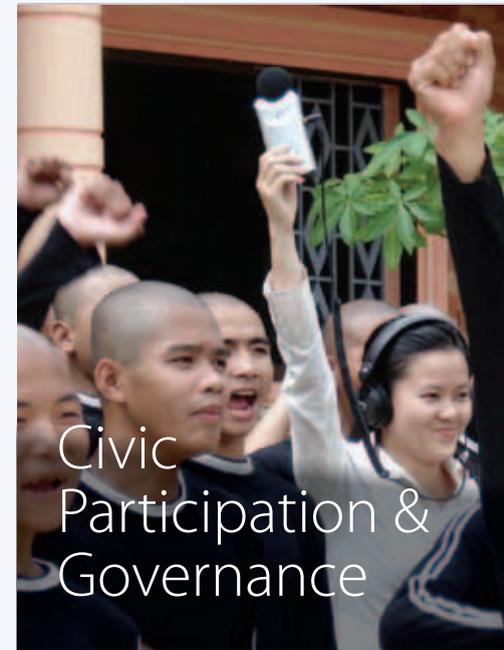
## Youth Life Skills & Livelihoods

Our youth life skills and livelihoods programs address the root challenges youth face and provide education on vital life skills. Recognizing youth for their enormous potential, our participatory *by-youth-for-youth* media programs build self-esteem, provide skills training and empower youth to become voices for change in their communities.



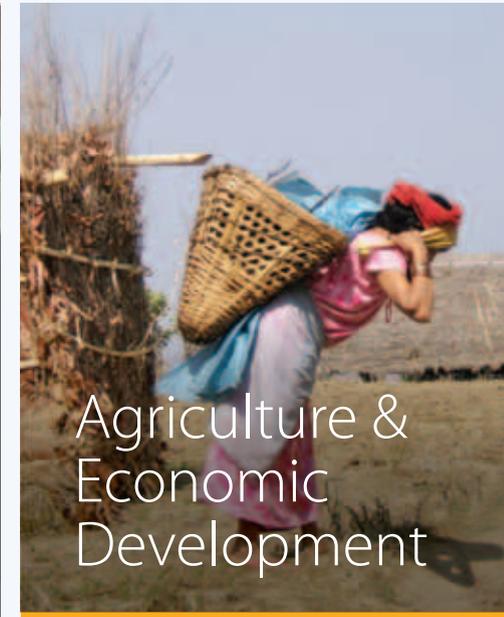
## Human Rights

Our dynamic media and community engagement initiatives provide essential knowledge of basic human rights and how to protect them. We teach tolerance and respect through emphasizing listening and dialogue, local solutions, and direct access to support services. The most marginalized communities are not only heard, but equipped with the training necessary to protect their human rights.



## Civic Participation & Governance

Our civic engagement programs help create a more informed and engaged citizenry. We provide communities with civic education and the skills they need to demand accountability from their governments and to participate more fully in shaping public policy. We also combine our media programming with public forums and targeted trainings to build the capacity of community leaders and government officials to be more responsive to their constituents.



## Agriculture & Economic Development

With more than half of the workforce in developing countries working in agriculture, it is essential to provide information to farmers. Through our media programs that provide access to industry experts and best practices, we are empowering farmers and local entrepreneurs to run successful farms and small and medium enterprises (SME), fueling sustainable economic development in local communities.



## Health

Our popular radio series, TV dramas and chat shows combined with mobile SMS, street theater performances, and community outreach activities provide vital information and education on HIV/AIDS, malaria, maternal and child health, family planning, nutrition, and sanitation. Coupled with direct engagement, our programs help communities protect and advance their health and well-being.



## RIGHTS Initiative: Empowering Youth to Shape Public Policy & Civic Action

Launched in 2011, the RIGHTS Initiative educated Yemeni youth about their legal rights and equipped them with the necessary skills to become engaged and active citizens. Through a national and interactive conversation via radio, listening & discussion groups, youth councils, roundtable forums and participatory theater, youth were empowered to take ownership and exercise their right to democratic participation.

Equal Access' radio programs educated youth on topics including legal rights, rule of law, and civic engagement. Program participants were empowered to amplify their voices to shape public discourse, with 50% of participants initiating campaigns from raising awareness of women's rights, early marriage, and girls' education to anti-corruption projects. The initiative culminated in a series of youth-produced theater performances across the country that were covered by local TV and print media outlets.



### Yemen

#### Success By The Numbers:

- **2,000 listening & discussion group meetings** on legal rights, rule of law, and civic engagement
- **6,600 youth participants** with **50% of participants** initiating civic engagement projects
- **90%** of listeners said that our radio program had a positive impact, including **greater support for female education** and raising the legal marriage age

*“Being a part of a youth council in my governorate means I will be able to inspire positive changes in my society. We are able to think of ways to help our society. This council committee provided us legitimacy so people will listen to us and respect our ideas.*”

*Before I didn't know many people, but now I have a lot of relationships within and beyond the governorates and am becoming more aware of my rights. I feel responsible for my community so I have to do something to make things right, to bring about positive change.”*

**Asma Mohammad Ahmed Alrashidi, youth council member from Mokalla**



# Growth In Africa Programming



## Burkina Faso

In 2008, Equal Access began working in Chad and Niger on Phase I of the Peace through Development (PDEV I) project. PDEV I aimed to improve local governance in target communities and empower at-risk youth to become active participants in their communities and the economy. Building on five years of experience, Equal Access has expanded this work to neighboring Burkina Faso. Programming in Burkina Faso started in 2013 and currently focuses on a weekly youth radio program broadcast in two local languages.

## Cote d'Ivoire

Leveraging Equal Access' success in Francophone West Africa, our U.S.-based and regional staff provided short-term technical expertise to train and mentor local media to improve the quality of journalism and radio production in coverage of current political affairs in Cote d'Ivoire.

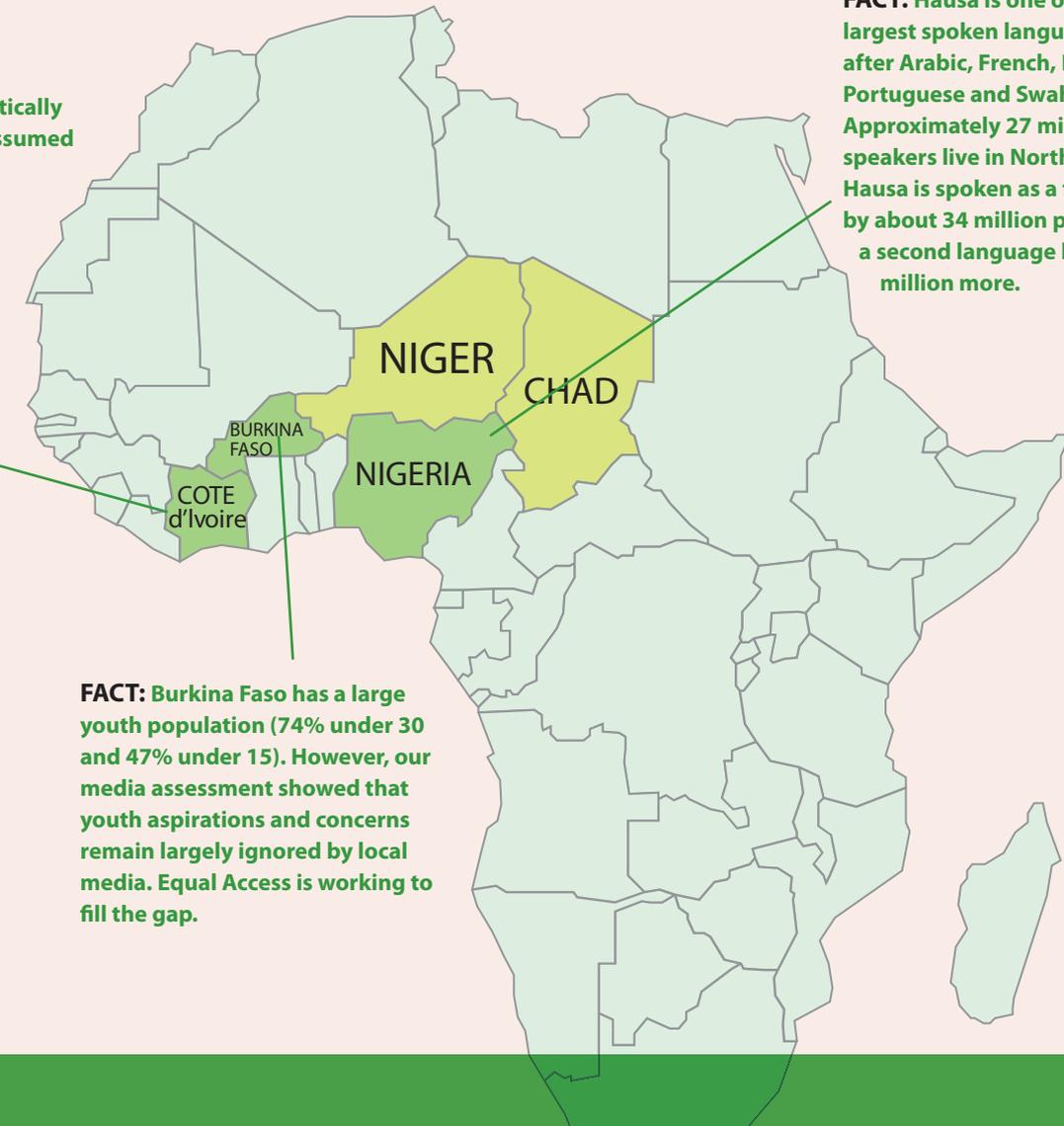
## Nigeria

Equal Access began operations in its fifth African country this year when it launched a project to develop and operate a Hausa-language satellite television channel that addresses the needs and priorities of Northern Nigerian citizens.

*"These youth are pretty smart, and I never miss their show because the subjects they talk about are so relevant to our everyday life! Through these episodes, they raise people's awareness and try to change their negative behaviors—all of the youth should listen to this show so they can create a better future for our world."*

Female listener from Niamey, Niger

**FACT:** The democratically elected President assumed power in 2011 after civil war broke out in 2002. April 2013 was the first time Ivoirians were able to elect municipal councils in more than a decade. Our training ensured quality media coverage of this historic period.



**FACT:** Hausa is one of Africa's largest spoken languages after Arabic, French, English, Portuguese and Swahili. Approximately 27 million Hausa speakers live in Northern Nigeria. Hausa is spoken as a first language by about 34 million people and as a second language by about 18 million more.

**FACT:** Burkina Faso has a large youth population (74% under 30 and 47% under 15). However, our media assessment showed that youth aspirations and concerns remain largely ignored by local media. Equal Access is working to fill the gap.



## PDEV II: Peace Through Development

Reaching approximately nine million people in Africa's Sahel region with themes of peace, non-violence and tolerance, Equal Access' radio programs under the Peace Through Development (PDEV I) project from 2008-2011 were highlighted as a notable achievement by USAID West Africa. As a key implementing partner on the second phase PDEV II project in Chad, Niger and Burkina Faso, Equal Access is building on this impact with interactive youth and good governance radio programs that increase moderate voices, promote community resilience, and decrease the risk of violent extremism.

Beyond our in-house radio production, we have partnered with a network of community reporters and local radio stations. Through partner trainings and equipment support, local radio stations are trained to develop high quality programming on serious and sensitive issues to inform and engage their communities.

### Sahel



#### Success By the Numbers

- 89% of the Chad's population regularly listens to radio, with **52% tuning in to our good governance** radio program Dabalaye and 33% to our youth program Chabab al Haye
- After listening to our program, **43% of young adults** in both Niger and Chad **report voting**, and 49% in Niger helped their peers make informed decisions about sensitive issues
- To date, PDEV II broadcasts have elevated voices of more than **600 moderate, local leaders**

*“My radio station has been around for three years now. But it took being a broadcast partner for Equal Access to put us on the map and help us attract a regular listenership. I noticed at one of our community women’s meetings that most of the women had radio sets pressed to their ears. What a pleasant surprise to realize that they were listening to my station, to Equal Access’ Youth Boulevard show!”*

**Mariama Oubadawakim, Radio Canal Espérance, Niamey, Niger**



*“I’m so pleased with the reporting work that I do, because it has allowed me to get my community featured in radio broadcasts! I’m even happier to see that the first few episodes have encouraged the youth in my community to be more open-minded towards job opportunities.*

*For example, when the town hall called for workers to clear the town’s gutters and litter, all of the youth applied! Several of the youth confirmed that it was thanks to the broadcasts that they felt motivated to step forward because they no longer felt shame in claiming these jobs.”*

**Djénéba Ouedraogo, Community Reporter from Ouahigouya, Burkina Faso**



# Using Radio and PSAs to Increase Democratic Participation & Voter Registration



*“I listened to the information about citizenship distribution camps on local radio and visited the camp to obtain my citizenship certificate. I also got myself registered as a voter from the same place where I got my citizenship card. It would have been difficult if I had not heard about it on the radio.”*

**Mamata Choudhari from Naumasta, Banke**



In the Western Terai region of Nepal, the voices of women, youth and members of marginalized groups have not traditionally been included in defining development and local governance. As a partner on the Sajhedari Bikaas project, Equal Access is addressing the root causes of conflict and social instability by giving voice to the voiceless, creating dialogue and building the capacity of local media organizations.

With implementation beginning in 2013, we achieved success in the initial stages of this project. As a part of the Election and Citizenship Media campaign, Equal Access produced public service announcements (PSAs), encouraging citizens in target regions to obtain citizenship and voter registration papers at government-sponsored mobile service camps. Equal Access' network of radio station partners broadcast the PSAs over 4,000 times over a period of two weeks. A rapid assessment after the campaign showed that 38% of those surveyed in service camps stated that they visited the camps due to the influence of the radio PSAs.

## Success By the Numbers

- **51 Listening groups** formed with **26 trained Listening Club Facilitators** across 8 districts
- Recruitment and training of **17 Community Action Researchers** and **15 Community Reporters**
- Partnership with **24 local FM stations**, including capacity building training for local FM stations on good governance
- Production & Broadcast of **48 episodes** on Sajhedari Bikaas themes
- Broadcast of Sajhedari radio program in **4 local languages** via **8 local FM stations**



# Strengthening Rule of Law through Protection of Women's Rights and Access to Justice

Within Afghan society, there is a significant dearth of awareness and knowledge of women's rights and human rights, and how those rights are enshrined under Islamic, Afghan and international law. Connecting women's rights to local and religious contexts and building the understanding of those connections among local leaders is essential to fostering increased awareness of and support for the protection of women's rights.

In 2012, Equal Access Afghanistan partnered with Canadian Department of Global Peace and Security Fund to implement an innovative and dynamic public information campaign to engage religious and community leaders as well as community members in promoting women's rights. The project consisted of listening groups across eight provinces, mobile theater performances and post-performance discussion circles, and radio series on violence against women and women's rights.



## Success By the Numbers

- **192 listening & discussion group** meetings led by 16 trained facilitators
- **More than 2,730 men and women** including religious leaders and community elders participated in the listening circles
- **31,545 community members** (53% male, 47% female) attended mobile theater performances and participated in 40 post-performance discussion groups

## Celebrating 10 Years in Afghanistan

Equal Access' innovative media and community outreach in Afghanistan dates back to our very first education project in 2003 in partnership with UNICEF and the Ministry of Education. The launch of our initial program in Afghanistan took place at a time when the national radio infrastructure had been destroyed by war, and staff had to rely on portable satellite receivers to distribute teacher training radio content to rural educators. Over the past decade Equal Access has furthered social change across all sectors of society, reaching over 10 million Afghan citizens.



## Impact since 2003

- **1,500+ interactive radio episodes** and 30 original television programs
- **43 FM stations partners** in 34 provinces
- **108 facilitated community listening & discussion groups** that have conducted **13,000** meetings
- **600 Mobile Theater Performances** reaching 270,000 Afghans across 34 provinces
- **More than 600 trainings**, workshops and public forums with 18,000 participants
- Strong network of CSOs, religious leaders, community leaders, and youth unions across **34 provinces**



*"On behalf of listening circle participants, I would like to thank you for the opportunity to understand our rights and discuss the issues with each other. Such programs in Afghanistan, especially in Baghlan province can prevent a wide range of violence.*

*I am a woman who has previously suffered violence from my husband and in-laws, but now their behavior has changed. Therefore media should increase the number of such programs so that no other women suffer oppression and cruelty and become aware of their rights."*

**Mrs. Zainab, resident of Pul-e-khumri city of Baghlan province**

# Agriculture Leads to Economic Security

Agriculture is a vital component of economic security in the developing world. Equal Access works to address inequity and a range of other imbalances that negatively impact agricultural growth, food supply, and value chain economics, as well as nutrition and health outcomes among individuals and communities. Recognizing the important role of women and girls in agriculture, our programming is gender-sensitive and focused on the inclusion and improved status of women.

In Afghanistan, Equal Access produced and broadcast weekly live call-in radio programs in Pashto and Dari. The shows were broadcast in 18 provinces and featured practical information on crop production, storage, planting, marketing and other relevant agricultural topics. Farmers in all 18 provinces found the live call-in segments so helpful that they requested increased time to speak to the experts.

Equal Access established two all-female listening & discussion groups in Balkh and Badakhshan. The consistent feedback from the women participants was that they were able to apply new knowledge from the program to better cultivate their vegetables, with hopes to increase their yields and grow their incomes from the sale of their produce.

*“I have learned lots of things about agriculture and cultivation from these programs. For example, I didn’t know about crop rotation and what to cultivate in which season and I learned these things from your programs.”*

**Darwaish Mohammad from Herat**



*“My name is Fauzia from Badakhshan province. I cultivate vegetables. These programs are really nice and useful for the farmers. I learned about good seeds, insects in wheat storage and control of melon flies. We want to hear more and more of these programs to learn from them and benefit from their instructions.”*

**Female farmer from Badakhshan**



# Economic Development through Entrepreneurship

In Cambodia, Equal Access developed and produced a long-running radio series called *Success Starts with You* that focused on Micro, Small and Medium Enterprises (MSME), entrepreneurship and other business skills. This nation-wide project facilitated technical and business assistance to thousands of businesses in rural Cambodia with the aim of improving regulations, productivity, cooperation, and ultimately, profits.

Our radio episodes, television public service announcements, and trainings concentrated on some of Cambodia's leading rural industry sectors including swine-raising, water and sanitation, aquaculture, eco-tourism, and non-timber forest products as well as urban-oriented industries such as the garment sector. Bringing together business development experts, industry workers and government officials, *Success Starts with You* established a modern and informative learning environment for business owners.

The show highlights best practices in industry sectors, promotes sustainable business growth and gives information on simple, yet vital, topics such as how to write a business plan, the principles of marketing and business group formation.

*"I have gained new knowledge about fish feed from the radio program. It has enabled me to produce feed by myself without spending too much money and time buying feed from the market. The radio program helped me to be successful in my business, which also helps improve my standard of living."*

**Fish farmer from Kratie province**



*"This program is very good for people in the countryside to better understand how to raise swine and how to build a market for swine."*

**Radio listener from Pursat province**



# What Others Say About Us

*“The scalability, replicability and positive impact demonstrated by Equal Access’ project methodology is quite impressive and accordingly deserves due recognition.”*

Marshall Smith, former Education Director, Hewlett Foundation

*“Sesame Workshop is proud to partner with Equal Access to create a radio series that not only seeks to educate and prepare children for a lifetime of learning, but does so in a way that utilizes the most impactful and effective form of media in Afghanistan. With less than two-thirds of Afghanistan’s children enrolled in primary school, Bagch-e-Simsin provides content that is critical to children’s education countrywide.”*

H. Melvin Ming, CEO and President, Sesame Workshop

*“Equal Access’ programs gradually help to increase the level of knowledge in society. If multiple social units in society [work] together and produce effective and useful programs as Equal Access, we would see a great positive change in society.”*

Mohammad Asif Nanag, Afghanistan’s Deputy Minister of Education

*“Their innovative model directly benefits Afghan communities, breaking down barriers to the advancement of democracy and human rights in Afghanistan through regular broadcasts of engaging radio programming and direct community outreach.”*

Jennifer King, U.S. Department of State

# Equal Access Receives Avon Global Communications Award

On March 7, 2013, Equal Access Nepal was honored with the Avon Communications Award “Speaking Out About Violence Against Women” for their work on the VOICES- Samajhdari project that broke Nepal’s silence on gender-based violence for the very first time.



Actress and Avon Foundation for Women Ambassador Salma Hayek Pinault presented the award during an adjunct event to the 57th session of the Commission of the Status of Women at the United Nations. The prestigious award recognizes Equal Access Nepal’s tireless efforts to end violence against women.

*“We tried to address the intersection between HIV & AIDS and Violence Against Women. It was found that majority of the women living with HIV & AIDS were also the victims of violence. This award inspires us to work further in the field.”*

**Dr. Bharat Devkota, Executive Director, Equal Access Nepal**



**background** From August 2007 to May 2010, Equal Access Nepal implemented the VOICES project to reduce the high prevalence of HIV and AIDS. It was found that 50% of women in Nepal did not know about the correct transmission of HIV, domestic violence accounted for about 30% of new infection cases, but only half of men and women considered marital rape to be violence (Nepal Demographic Health Survey, 2008). To increase knowledge and change attitudes and behaviors, the project examined the causes of the high prevalence including poverty and oppressive cultural, social, and religious values.

**methods** VOICES targeted rural and poor women and men across high HIV and domestic violence rates. VOICES consisted of four activities:

- 1. Trained Female Community Reporters who were selected and trained to conduct household visits for national radio program Samajhdari (National Understanding through Action) a component of VOICES project, using gender-disaggregated data at the end of the intervention period.
- 2. Daily Listening Groups met weekly to listen, discuss, and take action on the issues raised by Samajhdari in their areas.
- 3. Trained Women Leaders trained in Local History. These leaders further taught around 2,000 men and women the local aspects of HIV and AIDS.
- 4. One leader said, “We vividly discuss with our group and then put forward national women’s rights to help women overcome the barriers.”

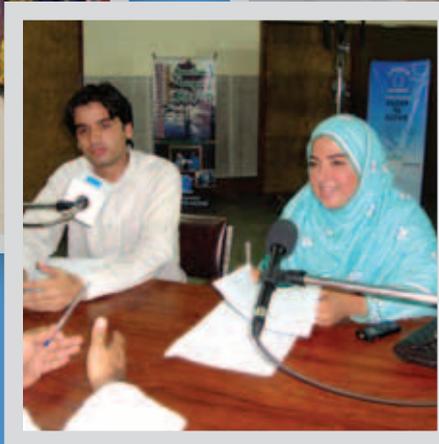
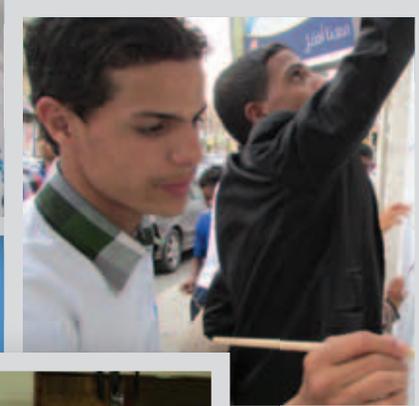
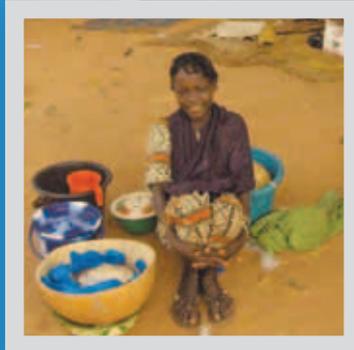
**Results** After listening to Samajhdari, a link between HIV and AIDS and domestic violence was established. Most women reported that they had learned about HIV and AIDS and violence against women. They also reported that they had learned about the correct transmission of HIV and AIDS. They also reported that they had learned about the correct transmission of HIV and AIDS. They also reported that they had learned about the correct transmission of HIV and AIDS.

**conclusions** Although Samajhdari was implemented in May 2010, it continued to be an important model for communication development programs around the world. In June 2010, Samajhdari was the winner of the 2010 Media Awards, the foremost award for media coverage of the development world. VOICES created the distribution and content a gender-effective way to reach women and men who have barriers to their doors. The Community Reporters are trained to share their views, experiences, suffering, and joys.

7 weeks after 15-year-long silence after listening to Samajhdari and hearing that HIV and AIDS were not just a disease but a life-threatening illness, said Rita (pseudonym), a member of the Daily Listening Group.

In Nepal, the intersection between HIV and AIDS and violence against women is a complex issue. It is not just a matter of health, but also a matter of human rights. The intersection between HIV and AIDS and violence against women is a complex issue. It is not just a matter of health, but also a matter of human rights.

# Transforming Lives Story by Story



We celebrated 10 years of service in Afghanistan, and are proud to be reaching over **10 million Afghan citizens** through partnerships with **43 local radio stations**.

Over **500 SMS per month** were received from active listeners of our Cambodian program, demonstrating high levels of listener engagement.

Last year, our female community reporters in Niger captured over **491 "voices from the field"** submissions, helping to give power to the voiceless.

In Nepal, we held **1,196 person days of training** in 2012, with a majority of women and youth participating in our leadership and human rights workshops.

**3,000 Yemeni youth** attended listening & discussion groups on civic participation and youth life skills last year. Youth attended 48 discussion group meetings, with 50% participation by girls.

In Chad, Equal Access has 15 radio station partners and hosted **three-week radio training internships** to develop the skills of rural journalists.

# Featured Staff from the Field



**Achala Rajbhandari**

Administration Manager, Equal Access Nepal

Equal Access Nepal has helped me understand people and their perspective from a very holistic approach, which has helped me hone my professional skills. The best part about my work here at Equal Access Nepal is the opportunity that I have been granted to reach out to people; as every interaction, every moment spent with my colleagues, all with diverse backgrounds, not only makes my job interesting, but also provides me an enriching opportunity to realize the positive CHANGE that is wistfully within each of us! This

is also one of the reasons for my long lasting involvement with the organization since 2005. At Equal Access Nepal, I grow, I learn and this is where I find CHANGE.



**Fadassa Djibrine**

Producer, Equal Access Chad

In Chad, prevailing socio-cultural mores try to relegate women to second class citizenship and prevent them from voicing their opinions among men. Driven by the desire to serve society, I found that I could break this taboo using the power of radio. Before I even left high school I was already dabbling in radio, dedicating weekends to encouraging women to fight for the spotlight and youth to be optimistic leaders in their communities.

Equal Access gave me the opportunity to pursue this dream as a career, and after starting as a Production Assistant in 2010 I'm proud today to call myself an Equal Access Producer and to be inspiring Chadian audiences through the episodes I create. I teach people to band together to strengthen good governance, to pursue efficient and sustainable development, and to promote peace that will put an end to the decades of conflict that our country has known. Thanks to the programs I've produced with Equal Access, I have even been able to witness a change in the youth in my own neighborhood. For example, during the rainy season the youth in our community are now mobilizing committees to clear gutters to prevent flooding and maintain the roads to ensure the welfare of all citizens.



**Kader Idi**

Country Director, Equal Access Niger

After spending 10 years as a journalist who yearned to do more for his country, joining Equal Access in 2008 has transformed my life. I now feel more valuable and am actively engaged in a dawning of consciousness for Nigerien people. Equal Access has taught me how to utilize the power of media in the face of violent extremism. We have taught local radios their role in promoting peace, we have created much-needed dialogue inside families and within communities, and so much more.

There is a proverb "it is not enough to give a man a fish, you must teach him to fish for himself." Equal Access has mastered this philosophy through teaching radio stations how to work innovatively to solve problems. I'm proud of the reception I get around the country now: "You're at Equal Access, the organization that introduced the idea of community reporters in Niger and taught us to use Zoom Recorders." Though it pains me that my country lives under the threat of atrocities like extremism, I believe that it is organizations like Equal Access that will educate the Nigerien population and help us to reclaim control of our future.



**Zabeehullah Jalil**

Security and Program Manager, Equal Access Afghanistan

I have always had dreams for peace, but as an Afghan, unfortunately a considerable part of my life has occurred in war-affected places and in settlements outside the country. When I repatriated to Afghanistan in September 2006 after nearly 16 years in Pakistan as a migrant, I found everything to be different and had to start from zero. I was very happy to be hired at Equal Access because it corresponded with my interest and passion for languages, and simultaneously introduced me to advocacy, business development, project management, and leadership.

At Equal Access, there is space to communicate my thoughts and ideas for the best implementation of projects, thereby partly quenching my unceasing thirst to contribute to activities that produce positive changes in people's lives around the country. I am very lucky to be a part of the Equal Access family where I can both further develop my talents and work toward the enlightenment of people's minds, the promotion of democratic values, and the happiness and prosperity of life.

# Organization Metrics

## Listenership

Our programs reach tens of millions of listeners, with **15 MILLION active listeners** across Asia, Africa, and the Middle East.



## Engagement

Direct engagement activities that empower individuals to apply new information to improve their lives are an essential component of our methodology. More than 73,384 individuals participated in Equal Access' engagement activities in 2012. We utilize a series of engagement tools including listening circles and discussion groups, mobile theater performances, stakeholder workshops, content advisory groups, and public forums that bring together community members, government officials, and civic leaders to address root challenges and encourage positive behavior change.

**73,384 Persons Directly Engaged**



**61,600**

Mobile Theater Attendees



**38,228**

Messages received via SMS, IVR, and user activity on social media platforms



**8,694**

Listening Discussion Group Members attended 5,056 meetings



**1,402**

Community leaders, experts, and stakeholder forum participants



## Content

With 1,265 original episodes locally produced in 2012, Equal Access is able to deliver rich-quality content that is needs-driven and highly relevant to local contexts. We produce award-winning programs in 19 different languages, many of them minority languages. In addition, we partnered with over 116 local radio stations that broadcast our popular shows and received media training from our staff.

**1,265 Episodes**

645 hours of content

116 local radio partners

19 languages

## Training

In the past year, Equal Access has trained 3,035 individuals, including men, women, and youth. Through our face-to-face training workshops for women leaders, educators, listening group facilitators, community reporters, media professionals, and youth, our trainees gain the skills they need to become changemakers in their communities. The knowledge gained through our trainings is subsequently reinforced through media programs, listening group discussions, and mobile theater performances.



# Financials

Equal Access International is an independent nonprofit, charitable organization that is exempt from Federal Income taxes under Section 501(c)(3) of the Internal Revenue Code. Contributions to Equal Access International for its exempt purposes and mission are tax deductible. Equal Access International is also registered with the U.S. Agency for International Development as a private voluntary organization.

In 2012, Equal Access implemented programs across eight countries in Asia, Africa and the Middle East, with support of a diverse range of donors and partners including UN Agencies, bi-lateral and multi-lateral aid agencies, international development agencies, foundations and individual donors.

With a clear focus on the fulfillment of our mission, we have maintained a consistent level of General and Administrative costs over the past four years, while maintaining low fundraising costs. Fundraising costs were less than 1% while 86.42% of every dollar went to Program Services and Support. Financial information presented in this report was drawn from the audited financial statements of Equal Access, which were prepared in conformity with generally accepted accounting principles.

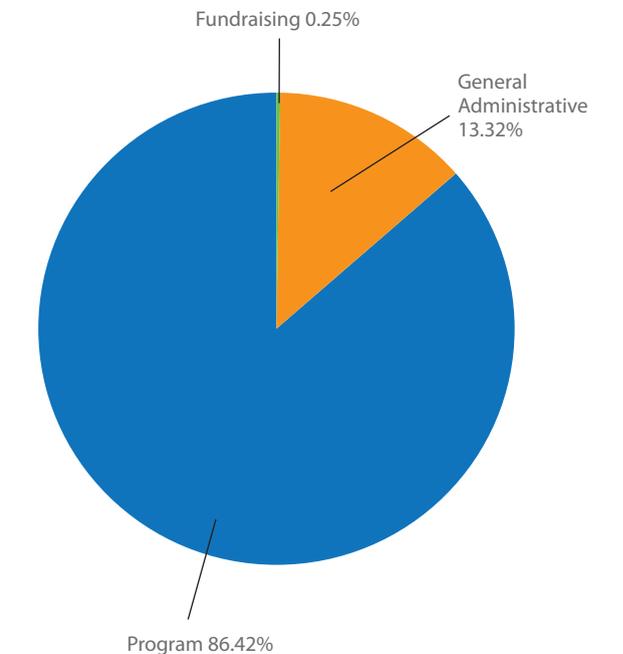
Electronic copies of our audited financial statements are available on request.

## Explanatory note from Controller

Equal Access International Condensed Financial Information for Year Ending December 31, 2012

<b>Revenue</b>	<b>\$ 4,018,792</b>
Program Services	\$ 3,208,245
Program Support	\$ 330,280
G&A	\$ 545,504
Fundraising	\$ 10,431
<b>Total Expenses</b>	<b>\$ 4,094,460</b>
<b>Increase in Unrestricted Net Assets</b>	<b>(\$ 75,668)</b>

## Expense Allocation





Thank You

### Institutional Supporters

Aecom Technology Corporation  
 Asian Development Bank/ Ministry of Interior of Cambodia  
 The Asia Foundation  
 Australia and New Zealand Banking Group Limited Royal Bank (ANZ)  
 BBC World Service Trust  
 British Council  
 British Foreign & Commonwealth Office (FCO)  
 Canadian Southeast Asia Regional HIV/AIDS Program  
 The Caroline Ramsay Merriam Fund  
 Creative Associates International  
 Development Alternatives Inc. (DAI)  
 Edgerton Foundation  
 Embassy of the Kingdom of Netherlands (EKN), Yemen  
 Embassy of the United States, Afghanistan: Kabul, Kandahar, and Helmand  
 Embassy of the United States, Chad  
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 National Radio Kampuchea Cambodia  
 Sesame Workshop  
 Search for Common Ground  
 TetraTech DPK  
 United Nations Children's Fund (UNICEF)  
 United Nations Development Programme (UNDP)  
 United Nations Educational, Scientific and Cultural Organization (UNESCO)  
 United Nations Fund for International Partnerships (UNFIP)

United Nations Population Fund (UNFPA)  
 United States Institute for Peace (USIP)  
 United Way  
 UN Women  
 University Research Co., LLC (URC)  
 U.S. Agency for International Development (USAID)  
 USAID, Office of Transition Initiatives (OTI)  
 U.S. Department of State, Bureau of Counterterrorism (CT)

U.S. Department of State, Bureau of Democracy, Human Rights, and Labor (DRL)  
 U.S. Department of State, Bureau of International Narcotics and Law Enforcement Affairs (INL)  
 U.S. Department of State, Middle East Partnership Initiative (MEPI)  
 U.S. Drug Enforcement Agency (DEA)  
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 World Education

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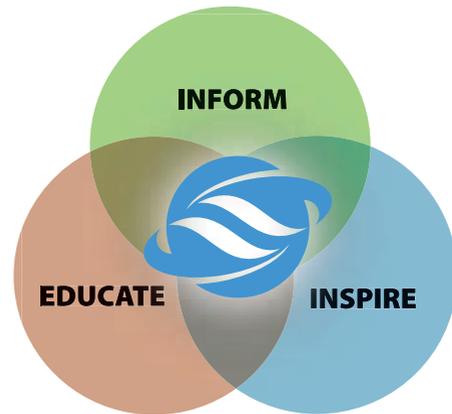
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# Impact Snapshot

Equal Access is an award-winning communications for social change organization that combines the power of media with community mobilization. While we excel at providing accurate and timely information, our real success lies in empowering individuals to apply the knowledge gained from our programs to improve their lives and become changemakers in their communities.

## Our Approach



## Where We Work



## Our Reach

# 75,000,000

marginalized individuals were reached across Asia, Africa, and the Middle East

## Our Staff

# 150

globally

# 99%

host country nationals

## Program Areas

Women's and Girls' Empowerment  
 Youth Life Skills & Livelihoods  
 Human Rights  
 Civic Participation & Governance  
 Agriculture & Economic Development  
 Health

## Program Services

### Media Content:

Chat Shows  
 Dramas  
 Education Programs  
 PSAs  
 Print  
 Documentaries  
 Social Media

### Community Engagement:

Community Reporters  
 Leadership Training  
 Forums & Meetings  
 Listening Clubs  
 Mobile Theater  
 Youth-Directed Engagement  
 Media Training

# Board and Staff

## Board of Directors

**James Tobin**, Chair  
 Founder of Tobin Law Group, focused on convergence of Internet and traditional telecom industries

**Saswati Paul**, Vice Chair  
 ERISA Counsel with Tobin Law Group, focused on employee benefits and ERISA fiduciary issues

**Ronni Goldfarb**, President  
 Founder of Equal Access International; Appointed by Secretary of State Clinton as Commissioner to the U.S. National Commission to UNESCO from 2010 to present

**Robert J. Berg**  
 Previously Founding Director of Evaluation, USAID and founding Chair of Evaluation of the OECD grouping of donor governments; Senior Advisor to four parts of the United Nations; Trustee, World Academy of Art and Science

**Annette Brown**  
 Deputy Director at the International Initiative for Impact Evaluation (3ie) in charge of Advancement and Impact Evaluation Services, as well as Head of the 3ie Washington office and Head of 3ie's HIV/AIDS grant-making programs

**Amir Dossal**  
 Founder of the Global Partnerships Forums; Co-Initiator of the Pearl Initiative, promoting transparency and accountability in the Gulf Region

**Mary Beth Garber**  
 Executive Vice President/Radio Analysis and Insights at Katz Radio Group

**Tom Gottlieb**  
 Managing General Partner of Geolo Capital

**Julie Gupta**  
 Managing Director at Gupta Consulting

**Jennifer Hamilton**, Corporate Treasurer  
 Independent Consultant to Startups focused on Strategy, Innovation and Operations

**Jennifer Louie**  
 Program Manager at Google, Inc., Revenue Acceleration Opportunities & New Product Solutions

**Mary MacPherson**  
 Former senior executive at Apple, MCI and Blackboard; Founder of M2Works, LLC, a consultancy practice that specializes in entrepreneurship, international development, public private partnerships among other things.

**Mark Gunther**, Chair Emeritus  
 Managing Director of the Eva Gunther Foundation, providing special girls unique opportunities and enhancing community among girls service organizations

**Ambassador James Michel**, Special Advisor

## Senior Management Team

**Ronni Goldfarb**, Founder, President & CEO  
**Lisa Ellis**, Chief Operating Officer; Corporate Secretary  
**Anna Huang**, Controller; Assistant Corporate Treasurer  
**Gordon Shettle**, Director of Programs  
**Puanani Forbes**, Senior Business Development Manager  
**Dr. Anwar Jamili**, Country Director Afghanistan  
**Lamoussa Robgo**, Country Director Burkina Faso  
**Borey Koy**, Executive Director MediaOne Cambodia  
**Zara Mahamat Yacoub**, Country Director Chad  
**Upendra Aryal**, Acting Executive Director, DBI/Equal Access Nepal  
**Abdoul Kader Mamane Idi**, Country Director Niger  
**Waseem Mahmood**, Director General, Hausa 1 project, Nigeria  
**Irfan Younas**, Country Director Pakistan  
**Binita Shrestha**, Country Director Yemen

In addition, Equal Access has a staff of more than 150 individuals worldwide—more than 99% are host country nationals. We also engage more than 130 Equal Access trained Community Reporters worldwide and 100% are host country nationals.



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#### **Equal Access International Offices**

San Francisco, CA, USA (Headquarters)

Kabul, Afghanistan

Ouagadougou, Burkina Faso

Phnom Penh, Cambodia

N'Djamena, Chad

Kathmandu and Nepalgunj, Nepal

Mardan and Islamabad, Pakistan

Niamey, Niger

Abuja, Nigeria

Sana'a, Yemen