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LETTER FROM OUR NEW CEO AND PRESIDENT

In January 2018, I became President and CEO of Equal Access International (EAI). I followed in the footsteps of founder, Ronni Goldfarb. Ronni's vision, when starting EAI, was to catalyze positive social and behavior change by creating platforms for those who would otherwise not be heard – effectively shifting power. I am honored and privileged to now have the opportunity to work with EAI's highly talented global team and build on the remarkable foundation Ronni established.

While our community-led approach to peacebuilding, equity, and youth empowerment remained consistent, 2018 was a year of change and growth.

2018 ORGANIZATIONAL CHANGES

- We restructured our technical teams from geographic regions to a Practice Area approach. Establishing two central Practice Areas: Peacebuilding & Transforming Extremism and Governance & Civic Engagement. Supporting these Practice Areas are cross-cutting technical impact areas: Gender & Youth; Monitoring, Evaluation, Research, & Learning; and Participatory Media & Technology.
- To ensure EAI is competitive and influencing the field of international development, we moved our headquarters from San Francisco to Washington, D.C.
- We refreshed our branding and relaunched our digital presence bringing our unique community-led approach to life with vibrant colors and images featuring EAI's high impact work.

SCALING NEW PROGRAM MODELS

- Based on success in Nigeria and the Lake Chad Basin, EAI has replicated, adapted, and scaled its transmedia Alternative Messaging Hub model from northern Nigeria to the southern Philippines and Somali-speaking East Africa. These projects train and empower young influencers and messengers in an organic, deliberate, and connected information ecosystem that has the capacity to rival in size and scope that of violent extremists. As a result of this expansion, EAI now operates in 13 countries, with three new east African countries opening in 2019.
- We expanded *Voices for Peace (V4P)* to Mali and Cameroon, scaling our effective and media-informed resiliency work with populations vulnerable to violent extremism. *V4P* is a unique project that is both hyper-local and regional reflecting the reality of the conflict dynamics in the Sahel and Lake Chad Basin.

I want to thank our donors and supporters for their financial assistance and trust. Without their support, our work to empower the visions and voices of millions of people would not be possible. I also want to acknowledge EAI's Board of Directors: Jim Tobin, Chair, Mary-Beth Garber, Ronni Goldfarb, Harini Krishnan, Jennifer Louie, Saswati Paul, and Christopher Wolf, for their dedication in supporting EAI management and EAI's work.

Special thanks to a truly wonderful global staff. These energetic, creative, and dedicated people embody our mission, working in challenging and dangerous conditions. The success of EAI's projects and the lasting impact they generate is a testament to our truly engaged team. 2019 is going to be a very exciting year for Equal Access International.



BYRON RADCLIFFE
PRESIDENT & CEO

Byron Radcliffe

ABOUT EQUAL ACCESS INTERNATIONAL

EAI helps communities around the world drive sustainable and transformative change through our proven participatory media, technology, and outreach model. By designing solutions with communities, our programming is locally-owned and culturally resonant. We build communication ecosystems that take root and thrive, create platforms that elevate marginalized voices, and build locally-led movements that shift power, inspire normative change and promote creative, positive, and innovative solutions to social issues.

An Integrated Approach to Impact

We know that transforming violent extremism cannot occur without strengthening community resilience and engaging all members of society. We know barriers to girls' education will not be fully removed until we address gender norms, and we know that youth marginalization cannot be curbed without job creation and access to leadership roles. We know that a strong democracy is founded on the pillars of social equity and justice, which require engaged civic leaders and responsive, accountable governments. We know that stories and narratives that envision a world of equality and address community issues — ignite change. By addressing challenges in these key impact areas, we co-create exponential impact and support locally-driven, lasting change with our community partners and donors.



241.3 Million
Broadcast Reach



Over 37,500
People directly participated in training, round tables, mobile theater, content advisory groups, and other direct engagement activities



1,382
Original programs produced



5,142
Hours of original content broadcast



809,821
Social Media followers



116,536
Interactive Community Engagement through IVR and SMS



Nearly 300
Radio partners globally



26
Languages

ABOUT EQUAL ACCESS INTERNATIONAL



We Are Local

EAI has local staff in some of the hardest to reach countries in the world. 93% of EAI staff are located in the field and of them, 96% are host-country nationals. Our hyper-local regionalized approach enables EAI to leverage the in-depth knowledge of local customs and norms. This ensures our teams, in partnership with communities, design projects that are sustainable and create local resonance.

At the same time, we are nimble. Our rapid mobilization process and framework for change enable us to quickly open an office or launch a program anywhere in the world.

Practice Areas



Peacebuilding & Transforming Extremism



Governance & Civic Engagement

CROSS-CUTTING PRACTICE AREAS



Championing Gender Equality & Women's Empowerment



Participatory Media & Technology

The Interactive Loop: Community-Driven Solutions

Our methodology drives systemic norms change by combining direct community engagement and participatory media and technology. Our projects are designed around the priorities, experiences, opinions, and solutions of the communities with whom we partner. Every program has multiple touch-points that integrate community solutions and feedback. We call this a generative feedback loop.



DIRECT
COMMUNITY
ENGAGEMENT

PARTICIPATORY
MEDIA &
TECHNOLOGY



WE LISTEN



WE ENGAGE



WE CO-CREATE



WE LEARN



WE INNOVATE
& ADAPT

OUR APPROACH TO PEACEBUILDING & TRANSFORMING EXTREMISM

With a global portfolio of peacebuilding and countering violent extremism (CVE) programs in more than 11 countries, EAI aims to build community resilience to violent extremism through inclusive dialogue around community issues that catalyze and convene citizens, local leaders, the security sector, and national governments. Rather than counter the rhetoric of violent extremists (VE), our content and platforms focus on developing and disseminating indigenous and culturally-resonant alternative narratives. These narratives, based on role modeling and storytelling, render VE groups' approaches and rhetoric incongruent with a world in which dialogue, empowerment, opportunity, and compassion are present.

Scaling the Alternative Messaging Hub From Nigeria to the Philippines and Kenya

Recognizing the success and impact of EAI's innovative Alternative Messaging Hub approach to building empowered communication ecosystems in Nigeria, we scaled and adapted the model to Kenya and the Philippines.

While each Hub is designed to address the specific dynamics of local contexts, the Hubs all aim to build bridges between diverse stakeholders and cultivate narratives that recognize individual and collective agency.

EAI relies on a positive, asset-based approach designed to strengthen the leadership and capacity of emerging peace ambassadors, specifically youth and women, through locally resonant programming—including tech camps, participatory media production and dissemination, hackathons, and peace fellowships.



Farar Tattabara (White Dove)

Farar Tattabara (White Dove), the original Alternative Messaging Hub program supporting inclusive dialogue on persistent drivers of conflict and youth-led programming, strives to support a local peace movement by combining high-touch leadership and tech training with radio programming that speaks to key issues the community has identified as the biggest drivers of violence and recruitment. The radio and community engagement programming is coupled with a digital campaign across all 19 states in northern Nigeria.



“There were no people we looked up to. But now with your Ina Mafita [radio] program, we have hope and are starting to see ourselves as the solution.”

— A former member of Boko Haram from Borno State and current community self-defense volunteer

IMPACT

15 Million

Listeners reached weekly through three original radio programs

2

Tech camps launched and EAI's first CVE Hackathon

60+

Peace Promotion Fellows implementing innovative CVE projects

90%

Of those who engaged with messaging reported positively changing their behavior

70%

Reported disseminating messages to family and friends encouraging them and others to listen

The Quest for Understanding in Mindanao, Philippines

In 2017, a small group of violent extremists that claim ties with the Islamic State (ISIL) engaged in an extensive siege of Marawi, Philippines resulting in over a year of Martial Law on the island. It is with this backdrop that EAI opened its first office in Mindanao, Philippines. Our local striving to upend the power of violent narratives by localizing the transmedia Alternative Messaging Hub approach with the support of our donor.

“Violent extremism is very complex in nature. The conflict in this world is not only because of the bad deeds of bad people but because of the silence of good people.”

— EAI FB comment



PROJECT OBJECTIVES

- 1 Build capacity and illuminate violent extremist organizations (VEOs) activities and recruiting narratives through research and engagement with university-aged students in Mindanao.
- 2 Increase joint CVE efforts with students and staff on university campuses.
- 3 Implement a robust monitoring and evaluation (M&E) strategy that clearly measures attitude and behavior change among the identified vulnerable audiences.



Scaling our Peacebuilding Efforts into East Africa: Somali Voices

EAI opened our East Africa Regional Office in Nairobi, Kenya in October 2018. The Somali Voices project will build the resilience of Somali-speaking communities to the influence of transnational criminal and violent extremist groups.

Somali Voices includes the creation and development of a regional transmedia network and Alternative Messaging Hub capable of effectively rivaling in size and scope cross-border Al-Shabaab communications overwhelming their influence through powerful meta-narratives that support peace, inclusion, and youth empowerment.

In addition to the creation and dissemination of original media content, EAI supports and empowers young influencers by building their capacity through Tech Camps and resourcing their community-based initiatives through Peace Promotion Fellowships.

SITUATION ON THE GROUND

Along the coastlines of east Africa stretching from Northern Mozambique, Tanzania, and Kenya through the Horn of Africa is a growing trend of violent extremist (VE) recruitment and mobilization, linked primarily but not exclusively, to the conflict involving Al-Shabaab. It is within this context that EAI is building a robust presence addressing VE, civic engagement, gender equality, and participatory media.



Voices for Peace (Voix de paix)

2018 was a year of expansion for *Voices for Peace (V4P)*, EAI scaled and localized our approach from Burkina Faso, Niger, and Chad to Cameroon and Mali. We also moved our regional office to Côte d'Ivoire. *V4P* combines our signature community-centered programming with an ultra-flexible design enabling us to adapt and respond to changing violent extremist narratives and fluid security situations.

BACKGROUND

Voices for Peace (V4P) is a five-year regional prime partnership with the United States Agency for International Development (USAID) launched in 2016 aimed at reducing vulnerability to violent extremism in West Africa by promoting democracy, human rights, and good governance and amplifying alternative voices of peace and tolerance. Since the early 2000s, violent extremism has become endemic to parts of the African Sahel and West Africa, where tens of thousands of people have been killed. The regional conflicts, and resulting humanitarian crises, have displaced millions within and across national borders.



“Youth unemployment is a major factor pushing young people towards radicalization. We must promote dialogue to resolve conflicts, increase social acceptance, and create jobs for young people.”

— V4P program participant

IMPACT

BY THE END OF THE PROJECT’S SECOND YEAR, V4P ACHIEVED:

1817 Broadcast hours of CVE programming across 88 radio station partners	628 Episodes produced in Kanuri, Hausa, Buduma, Chadian Arabic, Kotoko, Mooré, Fulfuldé, Tamasheq, and Zarma/Songhai	31 Trainings benefitting 439 local radio staff, including technical training, and conflict-sensitive journalism	844 Listening Discussion and Action Group (LDAG) meetings engaging 520 youth in CVE discussions around targeted media programming	200+ Youth participated in tech camps
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V4P PROGRAM HIGHLIGHTS

When 29 Chadian youth organizations pushed to hold a press conference demanding inclusion in the political process, the local EAI team in N'Djamena convened a town hall meeting enabling youth to share their concerns with mayors from ten communes. This provided an opportunity for policymakers to address youth issues and integrate their perspective into the planning process.

Our research proves that when young people engage directly with political leadership, the likelihood that violent extremist (VE) narratives will successfully attract them decreases. This is a critical issue as it is estimated that of the two million people that live in Chad's capital, 70% are under the age of 30.

YOUTH TECH CAMPS

Youth Tech Camps and video contests are one of the most dynamic and successful activities in the V4P project. Sessions include advocacy techniques, innovative nonviolent social change tactics, social media strategies, film production, and editing. Youth video competitions launched in tandem with the camps provide participants the opportunity to put their new skills to use. This work enables emerging community leaders to use social media to counter violent extremist narratives, while promoting inclusive governance.



“At-risk African youth are exploited by violent extremist organizations to destroy our communities; we need to tap into their drive and energy to transform our continent. We embody the future of peace and progress that Africa deserves.”

— Aissatou Kouanda is serving as a mentor and coach for this year's V4P's Tech Camp participants in Burkina Faso and is a founding member of the Young Leaders for Peace, a network created by former V4P participants.



WOMAN PEACEMAKER

“If we save the youth in our communities, we cut the recruitment cycle of the violent extremist organizations. It takes just one village to change a country.”

In the densely populated neighborhood in the outskirts of Niamey in Niger, **Ni'imatou Boubacar**, 49, facilitates a listening and discussion club in her home. In Pays-Bas, her neighborhood, poverty, marginalization, and gang violence is the norm. It is here that Ni'imatou's leadership and communication skills honed from listening to EAI radio programming over the last eight years is making a difference. She says that EAI's shows have empowered her to reach out to at-risk youth exposed to drug trafficking and coach them on civic engagement and peaceful mitigation of conflicts.

“It is safe to say that a combination of her charisma, teachings, and solidarity towards us over the years has contributed to keeping at least 3,000 young people away from gangs, traffickers, and violent extremist organizations.”

— Youssoufou, a young beneficiary of Ni'imatou's social work.

GOVERNANCE & CIVIC ENGAGEMENT

EAI fosters civic engagement as a means of promoting public participation to improve local governance. To achieve this goal, EAI guides individuals and citizen groups through a series of transformative training and connects them with opportunities for civic participation. As a result, communities and citizens are equipped to overcome structural barriers that impede their participation in public policy development, public resource allocation and distribution, and oversight of public service delivery. EAI enables communities to have a voice in matters of public interest and supports their innate agency to constructively engage in dialogue with government officials. We provide tools that support individuals and communities to advocate for accountability and transparency. Our programs bring together relevant stakeholders to define sustainable governance solutions through multi-stakeholder dialogue. Our methods inspire sustainable action in our communities ensuring citizens continue to instigate civic action after the completion of a program.



“Before attending this workshop, I used to think corruption in Nigeria is a hopeless case, but being here today and listening to the findings of this research, I now have hope.”

— Etty Peter



While the project is ongoing, a key finding in our baseline study revealed that many respondents admitted to tolerating corruption; due to the belief that they are unable to obtain justice or rely on the rule of law. For those who find themselves in an aggrieved situation, it is easier to 'pay' their way out of a situation, rather than rely on the state institutions to perform their required public services.

See project description on page 12

Addressing Corruption in Nigeria

To strengthen the demand for transparent and accountable governance and amplify the voices of anti-corruption actors in northern Nigeria, EAI partnered with the MacArthur Foundation. We are increasing awareness of corruption and opening up communication between citizens and the government specifically about education and energy corruption.

The corruption project leverages the success of EAI's unique broadcast and new media platforms to raise awareness about corruption, encourages civic engagement, and holds government officials accountable – without naming and shaming them. We achieve this

through the multi-platform dissemination of high-quality media products, each playing a role in creating an environment of dialogue and discussion around corruption and good governance. All of this is informed by our flagship methodology of deep stakeholder engagement and culturally resonant content utilizing local languages and the voices of community members.

Part of our program design includes integrating anti-corruption programming into popular radio and television programs, including launching a television series, *90 Days*, that dramatically brings to life corruption issues through relatable characters.





FILM COMPETITION

We launched a film competition for emerging directors with the main objective of empowering northern Nigerians to advocate for a corruption-free Nigeria. 15 participants were hand-selected to participate in a training workshop where they received technical training including film production, story structure, and character development. The four best stories were selected and awarded a grant to produce a short film on corruption to be aired on AREWA24, Africa Magic, Ebony TV, and promoted through EAI's social media platforms.

Gumut Ishaku Dashon, a film producer, is one of the winners. His film is called "A Fresh Page." It is about a poor family fighting for justice for their slain father and husband against a corrupt school.

A Resilient Nepali Civil Society

“The Sajha Boli (Collective Voices) radio program is a powerful outlet for raising community needs to a large audience of elected officials and topical experts that have the authority and knowledge to help address those needs.”

As Nepal goes through the growing pains and challenges of a new democracy, we partnered with FHI 360, International Not-For-Profit Law (ICNL), and a wide range of civil society organizers on United States Agency for International Development's (USAID) five-year Civic Society: Mutual Accountability Project (CS:MAP) project to foster an accountable and resilient Nepali civil society capable of advancing public interest.

Mobilizing our expertise in media, communications, ICT4D, and direct community outreach in 20 western districts and 14 earthquake-affected regions, we enhance the capacity of civil society organizations and media to engage constructively with the government on public policy issues by promoting tools to hold the government accountable. Our goal is to move beyond the privileged elite, to inspire traditionally marginalized women, youth, and communities to engage with their local governments.

Over the course of the past two years, we have built the capacity of local FM radio stations to produce local versions of the national radio program, Sajha Boli (Collective Voices), which calls citizens to action on issues of local governance and public interest. This has included training community members to be reporters and researchers; training sub-national journalists on the importance of investigative journalism as a tool for informed and evidence-based advocacy; organizing campaigns utilizing ICT and social media; and encouraging citizens to interact through digital platforms like interactive voice responses (IVR) and our online platform Meroreport.net.



IMPACT

23,400

Between July 2016 and January 2019, Sajha Boli received over 23,400 calls from our listeners: 87% were between 15-29 years of age

4,800

Individuals have participated in a 'SMS My Voice' campaign encouraging local advocacy efforts since January 2017: 30% female and 70% youth

101

Active Listening Discussion and Action Groups (LDAGs), with approximately 1,350 members across 34 districts in Nepal

7,150

Blogs and articles have been posted by users to our Meroreport platform

Afghanistan Migration Information Project

The EU-funded Afghanistan Migration Information Project was a fast-paced nine-month awareness-raising campaign aimed at providing credible and usable information to potential migrants in all parts of Afghanistan. The project was designed to reach the maximum number of people, specifically those considering migrating, over a short period of time, using mass media, local community engagement, and interactive technology. To ensure broad government engagement and culturally resonant content, we held a number of workshops and content advisory meetings that included representatives from Ministry of Refugees, Ministry of Foreign Affairs, Ministry of Labor, Ministry of Social Work, Ministry of Justice, and the Ministry of the Haj and Religious Affairs. All materials were produced in both Dari and Pashto languages.

IMPACT

- 24 Radio station partners in 24 provinces ran live weekly call-in shows
- 48 Listening, Discussion and Action Groups (LDAG) held 960 meetings
- 170 Live mobile theater performances were held in 17 provinces, followed by audience Q&A sessions
- 24/7 A live 24/7 hotline to answer audience questions and direct participants to additional resources was set up
- 3 Sports events were held. Each reaching approximately 7,000 people with the goal of engaging youth in the issue of migrations, resilience, and promoting ways to rebuild Afghanistan



CHAMPIONING GENDER EQUALITY & WOMEN'S EMPOWERMENT

Gender equality is a vital accelerator to achieving sustainable development. We align our gender methodology with best practices that instigate the multiplier effect. We approach gender equality through a mainstreaming framework by applying a gender lens to all program designs. EAI's signature social behavior change and norms approaches are critical strategies to address the root causes of inequality and scale impact. Combining normative change methods with media creates an enabling environment for critical reflection, community dialogue and learning, which eventually leads to the adoption of pro-social norms and behaviors. We position women and girls to lead through capacity building and by fostering an environment of inclusion — ensuring they have a seat at the table. We provide a platform for women and girls' voices that ultimately aims to shift power dynamics and accepted patriarchal norms.

Project Highlight

THROUGH A CREATIVE FLAG PROJECT NEPALI COMMUNITY COMMITS TO BEING VIOLENCE-FREE

"As soon as I heard about it (the flag), I liked the idea. I found it very innovative, and it is a symbolic way of showing support and being united against gender-based violence. I discussed this with my wife and other family members. Everyone liked the idea. So, we decided to hoist the flag in our home."

— Male participant

In a community in the Parasi district of Nepal, close to half the homes in the village have put up flags as a visual commitment to being violence-free households as part of a movement to become Nepal's first violence-free community. The EAI project behind the initiative

is supported by the World Bank and Sexual Violence Research Initiative (SVRI)'s Development Marketplace: Innovations to Address Gender-Based Violence grant and is an extension of the groundbreaking *Change Starts at Home* project.

The flag campaign was launched in partnership with two of our most engaged community Listening Discussion and Action Groups (LDAG) from the *Change* project. The goal is to not only have as many households as possible publicly commit to being violence-free, but to also track the diffusion of positive gender norms as it occurs. To achieve this, each flag is tracked by GPS, which allows our Community Action Researchers to map how norms are diffused through community networks and channels - identifying the "early adopters" versus the late followers. Such diffusion data is rare. We hope the data will help inform the most effective strategies for future community-based, participatory norms change efforts.



UN Women: Sahi Ho!

Sahi Ho (Thumbs Up), is a year-long advocacy and communications campaign launched in partnership with UN Women, and other local partners, in Nepal to address the social and structural barriers that limit Nepali women's access to employment, economic, and leadership opportunities. The campaign is raising public awareness about women's economic empowerment and challenges attitudes and community norms.

Specifically, the goal is to increase political will and encourage more resources to support women's leadership roles and economic empowerment nationally and locally through a multi-pronged approach using radio and television PSA's focused on key messaging, national and sub-national policy dialogues, youth activities, and community-based outreach across 12 districts in Nepal.

The *Sahi Ho!* campaign has successfully secured funding for women and girls

\$172,875

from the district of Sindhupalchowk's for the welfare of women and children

\$8,643

for free sanitary pads in 54 public schools in the district of Makwanpur

\$25,931

in the district of Sarlahi for agricultural activities with a priority on proposals from women and marginalized communities

These positive steps towards enabling women and girls to reach their potential are contributing to UN Women's broader goals, particularly the Planet 50-50: Step it up for Gender Equality program. We hope that learnings and achievements from *Sahi Ho!* will be used to build evidence for the Planet 50-50 campaign's goal of ensuring that governments make national commitments to address barriers holding back women and girls by 2030.



— Manish B.K, a student and participant in the *Sahi Ho!* Campaign.



Supporting Women in the Afghan Government (WIG)

“Something I learned in [EAI's] workshop is that in the early Islamic period, a woman was a mayor. I didn't know that in Islam women had the right to work. Knowing that Islam has permitted women to work, makes me hopeful and optimistic.”

— Graduate from Aryana Institute of Higher Education

Over the course of three years, in partnership with Chemonics under the USAID Promote: Women in Government project, EAI designed a high-impact behavior change program with the aim of encouraging women in Afghanistan to apply for government jobs, so that they are represented at the highest levels of policy and decision-making in Afghan society and government.

Informed by in-depth formative research identifying the socio-cultural barriers to women working in government, our multi-component strategy included high-touch community engagement to develop male and female champions already in government to advocate for women's right to work, workplace training videos to create a supportive working environment and televised behavioral change campaigns, public forums, roundtable discussions, and university workshops.

IMPACT

600

Local women were trained on the comprehensive steps to apply for government internships beginning with accurate information about the right of women to work under Afghan law.

OVATV

We received 3533 live calls and 75,652 Facebook Likes in response to the 263 original radio episodes we broadcast of our popular radio drama series, 'One Village, A Thousand Voices' (OVATV) that addressed the real-world complexities of women working in Afghanistan.

“Several girls in our area made their way to university this year. They were inspired by their mothers, and OVATV shows the importance of women in our society, and we all should mind this.”



TECH4FAMILIES

EAI is thrilled to have won the WomenConnect Challenge out of over 500 applicants to address the gender digital divide in northern Nigeria, where an estimated 60% of the female population does not have access to the Internet or smartphones. Our approach to lessening the gender digital divide is to address the normative barriers to women and girls' access to and use of technology at the family level as a critical first step. We are looking specifically at the role men play in women and girls' access to technology.

COMMUNITY-DRIVEN RESEARCH AND LEARNING

Our approach to research, much like our programming, is collaborative and designed for extensive community participation. In every country we work in, community members help design and participate in the ethnographic formative research that shapes our workshops, training, and media programs. We include communities at every research intersection as Community Reporters, Community Action Researchers, and as designers and contributors of Interactive Voice Response (IVR) systems. This focus on locally-driven, human-centered learning empowers EAI to proactively adapt and innovate our programming to achieve local impact.

REFRAMING RADICALIZATION

Building on our YouthPower report, *Two Sides of the Same Coin? An Examination of Cognitive and Psychosocial Pathways Leading to Empowerment and Radicalization*, our report, *"We Are Changing the World": Examining Radicalization and Empowerment Among Young People Associated with Armed Opposition Groups in Northeast Nigeria*, provides a groundbreaking theoretical analysis of the context of youth and radicalization in Northeast Nigeria. Our research explores how many de-radicalization programs center reform approaches solely on the "radicalized" individual often invalidating legitimate grievances. This gap in program design often misses a critical opportunity to harness the individual's potential for positive action and overlooks the environmental influences in which the individual exists,

namely predatory communities, institutions, states, and the need to transform these institutions to truly foster sustainable peacebuilding. The research suggests that processes of radicalization and empowerment are characterized by a similar motivational framework grounded in the pursuit of agency, group bonding, and tangible change. As such, de-radicalization programs face a difficult challenge and our research, as well as tested program design, provides alternative approaches to reframing radicalization and building peace in conflict-prone communities.

YOUTHPower

Our YouthPower reports aim to reframe our thinking of radicalization in an effort to conceptualize and implement more programming options to engage potentially radicalized and ideologically aligned individuals and opposition groups more fully and humanely. These pioneering reports have been used to develop programs that have impacted thousands of participants and key influencers in the countering violent extremism (CVE) sector.



Proving Change Starts at Home

EAI is proud to release our comprehensive nine-month couples curriculum tackling Intimate Partner Violence (IPV) that was central to our groundbreaking *Change Starts at Home* program. In partnership with Emory University, South African Medical Research Council (SAMRC), and DFID's 'What Works to Prevent Violence Against Women' program, the B.I.G Change curriculum is the culmination of three years of working with and conducting research in communities.

Originally conceived and rolled out in Nepal to create more equitable relationships between wives and husbands, *Change Starts at Home* was the first project of its kind in the country to take a multi-pronged approach to Intimate Partner Violence (IPV), working simultaneously with couples, families, and community leaders to drive a whole community shift in social attitudes and practices towards girls and women.

Part of a randomized controlled trial, the project has generated robust data, providing an opportunity to examine a range of harmful practices affecting women in Nepal. Through this line of research, EAI and our research partner Emory University have contributed to a growing body of evidence related to IPV and associated risk and protective factors, especially among vulnerable sub-groups including lower caste women and women living with disabilities. The project's fourth published paper on disability and IPV showed that the greater someone's disability, the greater the likelihood and severity of IPV. EAI is involved in seven other papers awaiting publication.

Building out from our research for *Change*, EAI was delighted to receive funding from the World Bank Group and the Sexual Violence Research Initiative (SVRI), which awards projects that highlight promising innovations aimed at preventing and responding to gender-based violence. The focus of the grant is norms diffusion, investigating if, why, and how the individual-level changes from the *Change* project are being reflected within the broader community. The project is tracing existing pathways of gender norms diffusion and will examine the activation of these pathways over the course of the intervention. The results will be available at the end of 2019.



PHASE 1 CRITICAL REFLECTION

In-depth group examination and exercises exploring the question: What are the social norms that perpetuate intimate partner violence?



PHASE 2 LIFE SKILLS EDUCATION

Equip participating women and men, (included as couples) with the skills needed to change their behavior and shift inequitable gender norms.



PHASE 3 COMMUNITY ACTION

Support the diffusion of new norms and behaviors cultivated within the groups to families and communities.





Rapid Prototyping

In Burkina Faso, we challenged university students to explore new ways to reach community members with peacebuilding and civic engagement audio programs that we broadcast weekly via partner community radio stations. This was an experiment in what we call 'rapid prototyping.' To our surprise and delight, we learned much more than new ways to reach listeners; we gained insight on the civic action itself, and about creating opportunities for young people to be agents of change, instead of passive recipients or "beneficiaries."

"Rapid prototyping has taught us that youth have many beautiful ideas... I want to now do additional prototypes to learn what interests our followers on Facebook, and to also learn how people will react if we use more humor in our programs."

— Bonaventure Ganemtore, Information Communication Technology for Development (ICT4D) specialist, Equal Access/Burkina Faso

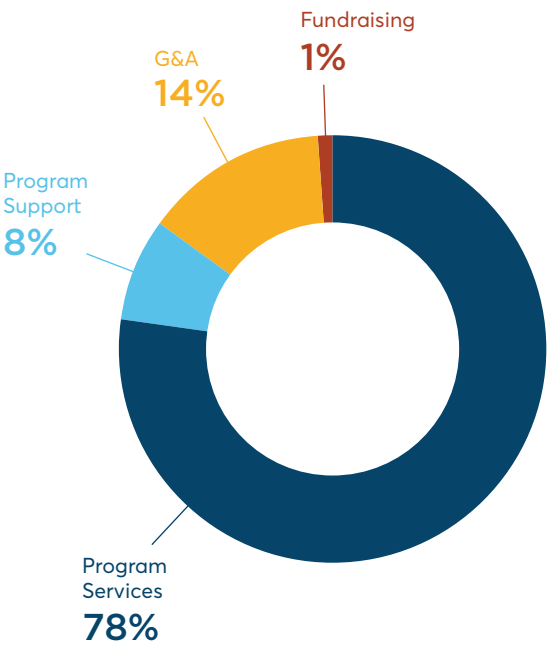


FINANCIALS

Equal Access International Condensed Financial Information

YEAR ENDING DECEMBER 31, 2018

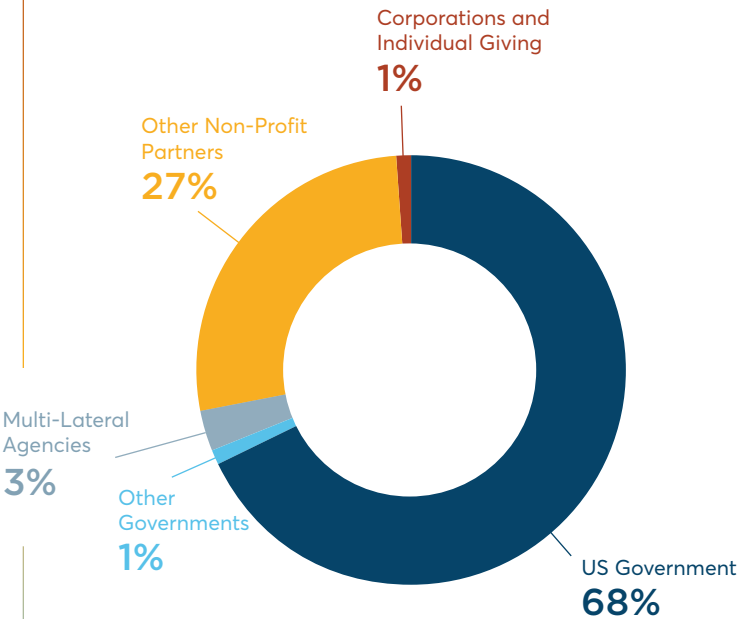
Expenses



Program Services	\$9,338,098
Program Support	\$913,128
G&A	\$1,620,505
Fundraising	\$6,306

TOTAL EXPENSES \$11,878,037

Source of Revenue



US Government	\$8,092,447
Other Governments	\$33,609
Multi-Lateral Agencies	\$403,720
Other Non-Profit Partners	\$3,367,484
Corporations and Individual Giving	\$19,443

TOTAL REVENUE \$11,916,702



THANK YOU

On behalf of the communities we serve and the Equal Access International team, we would like to express our deep and sincere gratitude to the institutions and the individuals whose trust and generous support make our work possible.

Institutional Supporters

Applied Materials	International Rescue Committee (IRC)
The British Council	Internews Europe
The Caroline Ramsay Merriam Fund	Network For Good
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